

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for enabling user selection and perception of a television (TV) ride, the TV ride including an automated sequence of TV programming, comprising:

presenting a list of several different TV rides, each of the different TV rides including a TV ride lineup specifying a predetermined sequence of TV programming for automatically tuning, without user input, a video display device to multiple different channels in sequence during a window of time;

receiving from a user to whom the list is presented a TV ride selection from among the list of TV rides presented;

receiving, from a host, the TV ride lineup associated with the TV ride selection;

accessing the TV ride lineup; and

in response to the received TV ride selection, tuning to a first channel that provides at least a first program included in the accessed TV ride lineup.

2. (Original) The method of claim 1 further comprising storing the TV ride lineup, wherein accessing the TV ride lineup includes accessing the stored TV ride lineup.

3. (Original) The method of claim 1 wherein accessing the TV ride lineup includes accessing data identifying TV programs included in the TV ride lineup.

4. (Previously Presented) The method of claim 3 wherein tuning to the first channel includes processing the identifying data to determine the first channel and a time associated with the TV programming.

5. (Original) The method of claim 1 further comprises displaying the TV programming and a window.

6. (Original) The method of claim 5 wherein displaying the window includes displaying an interactive opportunity in the window.

7. (Original) The method of claim 5 wherein displaying the window includes displaying a viewer poll in the window.

8. (Original) The method of claim 5 wherein displaying the window includes displaying an advertisement in the window.

9. (Original) The method of claim 1 comprising receiving an indication that the TV programming in the TV ride corresponds to TV programming in an alternate TV ride; receiving a selection to view the alternate TV ride; and receiving, from the host, the lineup associated with the alternate TV ride.

10. (Original) The method of claim 1 wherein the TV ride is a sponsored TV ride.

11. (Original) The method of claim 1 wherein the TV ride lineup is based on a theme.

12. (Original) The method of claim 1 wherein the TV ride is a spawned TV ride.

13. (Original) The method of claim 12 further comprising receiving an indication of a rating of the TV programming specified by the TV ride lineup.

14. (Original) The method of claim 12 further comprising receiving the TV lineup based on viewer poll data.

15. (Original) The method of claim 12 wherein the spawned TV ride is a viewer-spawned TV ride.

16. (Original) The method of claim 1 wherein the TV ride is a viewer-created TV ride.

17. (Previously Presented) The method of claim 1 further comprising generating parameter data indicating TV ride programming associated with the received TV ride selection, transmitting the parameter data, and receiving a TV ride lineup based on the generated parameter data.

18. (Original) The method of claim 16 further comprising generating data indicating an invitation to join the viewer-created TV ride, and transmitting the invitation data to one or more buddies.

19. (Original) The method of claim 1 further comprising receiving the TV ride lineup based on the TV ride selection and storing the TV ride lineup.

20. (Original) The method of claim 19 further comprising periodically receiving additional TV ride lineup data from a host and updating the TV ride lineup based on the additional TV ride lineup data.

21. (Currently Amended) A system for enabling user selection and perception of a television (TV) ride, the TV ride including an automated sequence of TV programming, comprising:

a processor for presenting a list of several different TV rides, each of the different TV rides including a TV ride lineup specifying a predetermined sequence of TV programming for automatically tuning, without user input, a video display device to multiple different channels in sequence during a window of time;

an interface for receiving from a user to whom the list is presented a TV ride selection from among the list of TV rides presented;

an interface for receiving, from a host, the TV ride lineup associated with the TV ride selection;; and

a processor for accessing the TV ride lineup and for tuning, in response to the received TV ride selection, to a first channel providing at least a first program included in the accessed TV ride lineup.

22. (Previously Presented) The system of claim 21 further comprising a memory for storing the TV ride lineup, wherein the processor accesses the memory to access the TV ride lineup

23. (Previously Presented) The system of claim 21 wherein the processor accesses data identifying the TV programming included in the TV ride lineup when accessing the TV ride lineup.

24. (Previously Presented) The system of claim 23 wherein the processor determines a channel and a time associated with the TV programming based on the data identifying the TV programming.

25. (Previously Presented) The system of claim 21 further comprising an interface that provides a video output, wherein the video output includes a display for the TV programming provided on the channels specified by the accessed TV ride lineup.

26. (Previously Presented) The system of claim 25 wherein the processor generates a window for the display.

27. (Previously Presented) The system of claim 26 further comprising an interface for receiving data related to an interactive opportunity, wherein the processor generates the window and displays content within the window based on received interactive opportunity data.

28. (Previously Presented) The system of claim 26 wherein the window displays an interactive viewer poll.

29. (Original) The system of claim 26 wherein the window displays an advertisement.

30. (Previously Presented) The system of claim 21 further comprising an interface for receiving an indication that the TV programming in the TV ride corresponds to TV programming in an alternate TV ride; an interface for receiving a selection to view the alternate TV ride; and an interface for receiving, from the host, the lineup associated with the alternate TV ride.

31. (Previously Presented) The system of claim 21 wherein the TV ride is a sponsored TV ride.

32. (Previously Presented) The system of claim 21 wherein the TV ride is a thematic TV ride

33. (Previously Presented) The system of claim 21 wherein the TV ride is a spawned TV ride.

34. (Previously Presented) The system of claim 33 wherein the spawned TV ride is a viewer-spawned TV ride.

35. (Previously Presented) The system of claim 32 wherein the spawned TV ride is a poll-spawned TV ride.

36. (Previously Presented) The system of claim 21 wherein the TV ride is a viewer-created TV ride.

37. (Previously Presented) The system of claim 22 wherein the processor generates parameter data associated with the TV ride selection and the TV ride lineup receiving interface receives a TV ride lineup based on the generated parameter data.

38. (Previously Presented) The system of claim 36 wherein the processor generates data indicating an invitation to join the viewer-created TV ride and transmits the invitation data to one or more buddies.

39. (Previously Presented) The system of claim 21 further comprising an interface for receiving the TV ride lineup based on the TV ride selection and a memory for storing the TV ride lineup.

40. (Previously Presented) The system of claim 21 further comprising an interface for periodically receiving TV ride lineup data, wherein the processor updates the TV ride lineup based on the TV ride lineup data.

41. (Currently Amended) A method for enabling user selection and perception of a television (TV) ride, the TV ride including an automated sequence of TV programming, the method comprising:

receiving a TV ride selection from a client system, the selection being from among a list of several different TV rides presented to a user, each of the several different TV rides including a TV ride lineup specifying a predetermined sequence of TV programming for automatically tuning, without user input and in response to the client system receiving the TV ride selection from the user, a video display device to multiple different channels in sequence during a window of time;

determining a first TV ride lineup in response to the TV ride selection; and
transmitting the first TV ride lineup to the client system.

42. (Previously Presented) The method of claim 41 further comprising determining an interactive opportunity and transmitting data based on the interactive opportunity to the client system.

43. (Original) The method of claim 42 wherein the data transmitted based on the interactive opportunity include a link to web content.

44. (Original) The method of claim 42 wherein the data transmitted based on the interactive opportunity include an interactive viewer poll.

45. (Original) The method of claim 42 wherein the data transmitted based on the interactive opportunity include in advertisement.

46. (Previously Presented) The method of claim 42 wherein the data transmitted based on the interactive opportunity include a link to a chat room.

47. (Previously Presented) The method of claim 41 further comprising determining the first TV ride lineup based on TV programming selected by a sponsor.

48. (Previously Presented) The method of claim 41 further comprising determining the first TV ride lineup based on TV programming selected according to a theme.

49. (Previously Presented) The method of claim 41 further comprising determining the first TV ride lineup based on TV viewer feedback.

50. (Original) The method of claim 42 further comprising receiving an indication of a rating of TV programming.

51. (Previously Presented) The method of claim 50 further comprising generating the first TV ride lineup based on the rating or generating a second TV ride lineup based on the rating.

52. (Previously Presented) The method of claim 41 further comprising determining the TV programming to which the client system is tuned at any time.

53. (Previously Presented) The method of claim 52 further comprising generating the first TV ride lineup based on the determined TV programming.

54. (Original) The method of claim 41 further comprising receiving parameter data indicating a selection of TV programming and determining a viewer-created TV ride lineup based on the received parameter data.

55. (Original) The method of claim 54 further comprising generating invitations to join the viewer-created TV ride lineup and transmitting the invitations to one or more buddies.

56. (Previously Presented) The method of claim 41 further comprising periodically transmitting TV ride lineup update data for storage in the client system.

57. (Original) The method of claim 52 further comprising determining that the determined TV programming corresponds to TV programming in an alternate TV ride; transmitting data indicating that the determined TV programming corresponds to the alternative TV ride.

58. (Previously Presented) The method of claim 57 further comprising receiving a selection to join the alternate TV ride and transmitting a second TV ride lineup corresponding to the alternate TV ride.

59. (Currently Amended) A host for enabling user selection and perception of a television (TV) ride, the TV ride including an automated sequence of TV programming, comprising:

an interface for receiving a TV ride selection from a client system, the selection being from among a list of several different TV rides presented to a user, each of the several different TV rides including a TV ride lineup specifying a predetermined sequence of TV programming for automatically tuning, without user input and in response to the client system receiving the TV ride selection from the user, a video display device to multiple different channels in sequence during a window of time;

a processor for determining a first TV ride lineup in response to the TV ride selection;
and

an interface for transmitting the first TV ride lineup to the client system.

60. (Previously Presented) The host of claim 59 further comprising a processor for determining an interactive opportunity and transmitting data based on the interactive opportunity to the client system.

61. (Original) The host of claim 60 wherein the data transmitted based on the interactive opportunity include a link to web content.

62. (Original) The host of claim 60 wherein the data transmitted based on the interactive opportunity include an interactive viewer poll.

63. (Original) The host of claim 60 wherein the data transmitted based on the interactive opportunity include an advertisement.

64. (Original) The host of claim 60 wherein the data transmitted based on the interactive opportunity include a link to a chat room.

65. (Previously Presented) The host of claim 60 further comprising a processor for determining the first TV ride lineup based on TV programming selected by a sponsor.

66. (Previously Presented) The host of claim 59 further comprising a processor determining the first TV ride lineup based on TV programming selected according to a theme.

67. (Previously Presented) The host of claim 59 further comprising a processor for determining the first TV ride lineup based on TV viewer feedback.

68. (Original) The host of claim 59 further comprising an interface for receiving an indication of a rating of the TV programming.

69. (Previously Presented) The host of claim 68 further comprising a processor for determining the first TV ride lineup based on the rating or determining a second TV ride lineup based on the rating.

70. (Previously Presented) The host of claim 59 further comprising a processor for determining what TV programming the client system is tuned to.

71. (Original) The host of claim 70 further comprising a processor for generating the first TV ride lineup based on the determined TV programming.

72. (Original) The host of claim 59 further comprising an interface for receiving parameter data indicating a selection of TV programming and a processor for determining a viewer-created TV ride lineup based on the received parameter data.

73. (Original) The host of claim 59 further comprising a processor for generating data indicating an invitation to view the viewer-created TV ride lineup and transmitting the invitations to one or more buddies.

74. (Previously Presented) The host of claim 59 further comprising a processor for periodically determining TV ride lineup update data for transmission to the client system.

75. (Original) The host of claim 70 further comprising a processor for determining that the determined TV programming corresponds to TV programming in an alternate TV ride and for transmitting data indicating that the determined TV programming corresponds to the alternative TV ride.

76. (Previously Presented) The host of claim 75 further comprising an interface for receiving a selection to join the alternate TV ride and a processor for transmitting a second TV ride lineup corresponding to the alternate TV ride.

77. (Previously Presented) The method of claim 1 wherein the list of TV rides presented includes at least one TV ride created by an entity other than the user to whom the list is presented.

78. (Previously Presented) The set top box of claim 21 wherein the list of TV rides presented includes at least one TV ride created by an entity other than the user to whom the list is presented.

79. (Previously Presented) The method of claim 41 wherein the list of several different TV rides presented to the user includes at least one TV ride created by an entity other than the user.

80. (Previously Presented) The host of claim 59 wherein the list of several different TV rides presented to the user includes at least one TV ride created by an entity other than the user.

81. (Previously Presented) The method of claim 1 further comprising, in response to completion of the first program, tuning to a second channel that provides at least a second program included in the accessed TV ride lineup.

82. (Previously Presented) The system of claim 21 wherein the system comprises a set top box.

83. (Previously Presented) The set top box of claim 21 wherein the processor for tuning in response to the received TV ride selection is further configured to tune, in response to completion of the first program, to a second channel that provides at least a second program included in the received TV ride lineup.

84. (Previously Presented) The set top box of claim 21 further comprising a memory for storing TV programming specified by the accessed TV ride lineup.

85. (Previously Presented) The set top box of claim 84 wherein the memory comprises a hard drive.

86. (Previously Presented) The method of claim 41 wherein the client system comprises a set top box.

87. (Previously Presented) The host of claim 59 wherein the client system comprises a set top box.